



BIOGRAPHIES

WENCESLAO CASARES

CO-EXECUTIVE DIRECTOR, BLING NATION

Wenceslao Casares founded Lemon Bank, a Brazilian bank for the poor, in June 2002.

In 1997 Casares founded Patagon, an Argentinean online brokerage. As the company expanded through Latin America, Casares lived in Sao Paulo, Mexico City and New York. The Company also expanded to Spanish and German online banking. In 1994, Casares launched Internet Argentina S.A., the first Internet Service Provider of that country. He immediately sold that company to found Patagon.

Casares was born in the Patagonia, in Argentina. When he was 17 years old he spent a year in Washington, PA, as a member of the international exchange program of the Rotarians. Immediately after that he attended Universidad de San Andrés, the best business school of Argentina, and interrupted his studies in order to start Patagon.

Casares is founding member of the Círculo Pingüino, a venture capital organization focused on developing the next business generation in Latin America. He is also founder of WanakoGame, a US-based videogames developer that aims to lever up the creativity of Latin American talent. He is member of the Board of Director of Endeavor, an international non-profit organization that identifies, supports and promotes the next generation of business leaders in emerging markets.